



*Cub Scout Pack 160
100 White Meadow Road
Rockaway, NJ 07866
Chartered by the WML POA*

September 9, 2026

Dear Families of Pack 160,

Welcome to the 2026 Popcorn Sale!!

Each Scout will record ALL their sales through the App (both cash & credit card).

ACTION NEEDED!

To be ready for the sale, we need EVERY Scout to download the App and create an account.

1. Text APP to 62771 (a link to the Apple Store & Google Play will be sent to you).
2. Download the Trail's End App. Then 'launch' the App.
3. From the main screen, click on 'REGISTER.'
4. Follow steps on the screen to set up an account.
5. You will need this info:
 - a. Council – Patriots' Path 358
 - b. District – Fishawack District
 - c. Unit – 0160
6. Once completed, you are ready to SELL!

Please let me know if you have any questions!

Here's to a great 2026 POPCORN SALE!

Your Popcorn Kernel,

Chris Kramer
Pack160treasurer@gmail.com

Trail's End®

DESIGNED TO FUND YOUR YEAR IN 6-8 HOURS!

Over 70% stays with you, your Unit & your Council

Why Trail's End?

"They make fundraising easy, fun, and incredibly rewarding. You can sign up for Storefronts and sell online, they have tips for selling, and you can fully fund any adventure with Trail's End as your fundraising partner!"

"I've learned to earn my way, present with confidence, be persistent, set and achieve goals, and more! These are skills I'll take into adulthood and my career."

Life Scout, Jonathan W.
\$9,551 Rewards in 2024
\$28,120 earned for Unit (\$80,345 sales)



Sell More... Easier!

- 18,000+ Storefront hours averaged \$300+ sales/hour
- 7,000+ Scouts (new to popcorn) averaged \$192/hr and \$1,700+ sales
- 100,000+ Scouts averaged \$811 sales each

Earn More Rewards... Fast!

- Earn up to 10% of sales in eGift Cards, including Amazon, Target, Walmart, Prepaid Mastercard, and more
- Scouts earned over \$3.3M in Rewards in 2024

Storefronts™ Reserved for You

- 860,000+ hours at 7,000+ locations all with \$300+ sales/hour potential
- Sign-up in app and expand your customer base at top retailers

Scout Led Training

- Simple, in-app tips drive higher sales/hour

You'll Only Need the Trail's End App

- Sign up for Storefronts, sell online, and claim Rewards all in one place
- Free credit card processing with Tap to Pay

HOW FUNDRAISING DOLLARS ARE USED

- Membership fees
- Unit dues
- Summer Camp
- Camping gear & supplies
- High Adventure – Philmont, Sea Base, Northern Tier

SCOUTS LEARN

- Earn their way
- Present with confidence
- Persistence
- Goal setting
- Salesmanship & Entrepreneurship



"Since first selling as a Tiger, popcorn has paid for everything... including summer camp, gear, and even National Jamboree, Philmont, and Sea Base!"

Eagle Scout, Nathan D.
\$2,055 Rewards in 2024
\$5,380 earned for Unit (\$13,796 sales)



DOWNLOAD THE TRAIL'S END APP & REGISTER TODAY!

Trails-End Popcorn Introduction

1. What is the Trails-End Popcorn Fundraiser?

- a. The Trails-End Popcorn fundraiser is the most profitable fundraiser our pack participates in.

2. Why should I/my Scout participate?

Every sale your Scouts makes, a portion goes to cover their annual fees, camping dues, uniform costs, and more. It's saving you \$\$\$\$! For every dollar sold, your Scout will earn points! Those points will help them earn some great prizes/rewards!

3. How do I help? There are three ways to participate!

- a. **Online Sales:** The Scout shares their popcorn online direct page with friends and family via email, text or social media. Use the direct link or the Scout's popcorn ID. Popcorn is delivered directly to each purchaser. (THIS IS ONLY RECOMMENDED FOR OUT OF STATE BUYERS AS WE DO NOT MAKE THE SAME PROFIT ON ONLINE SALES)
- b. **Wagon Sales:** The Scout asks friends, family and neighbors to order popcorn using the Trail's End app or from his order form. Popcorn is delivered in early November and then distributed by the Scout.
- c. **Storefront Sales:** We have secured 4 dates with several businesses in the area. You and your Scout can sign up for a shift and make sales on the spot! The best part is cash is not required and credit is preferred! Apple Pay, Google Pay & Cash App Pay are accepted using the share feature at checkout for customers to pay on their device!

2026 STOREFRONT DATES & TIMES

Dates to Be Announced

**A parent needs to be with Scout during the entirety of the shift.